

Arizona Department of Liquor Licenses and Control



October 2018 Governor's Monthly Report (REVISED 9/26/19)

STATE OF ARIZONA
DEPARTMENT OF LIQUOR LICENSES AND CONTROL
JOHN COCCA, DIRECTOR

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Mission Statement

To protect public safety and support economic growth through the responsible sale and consumption of liquor, and to efficiently license qualified applicants.

Vision Statement

We envision being a leader in state liquor licensing and enforcement, focused entirely on delivering exceptional services that meet customers needs and enrich the communities we serve.

FY 2019 STRATEGIC PLAN

We endeavor to realize the Governor’s vision of “government at the speed of business,” applying effort in key areas tied to our mission. As developing practitioners of the Arizona Management System (AMS), staff potential to improve performance results is strong. A commitment to continuous improvement through AMS, plus leveraging and developing talent is needed to lean out processes plus optimize resources.

Goals	Goal Performance Indicator(s)	Objectives FY 2019
1: Enrich technology tools and opportunities	# of agency services offered on-line # of system tools improved # of license jobs done in public portal	A) Beginning November 2018, grow customer e-license system use to 15% for those who are existing customers with an email address on record
		B) Increase the number of licensing services offered on-line from 3% to 60%
		C) Identify five (5) licensing system enhancements and implement
		D) By October 1, 2018, create e-licensing webpage with tool link and FAQs to enrich customer use of new licensing system
2: Accelerate agency performance	AMS-driven continuous improvement wins Employee engagement scores	A) Identify five continuous improvement wins (from anywhere across the agency) and implement
		B) Seek outside professional development training for 30% of civilian staff
		C) Provide avenues to increase Licensing Section effectiveness by addressing workload and time impacts
		D) Create standard written work for resolving license renewals with outstanding compliance actions by March 31, 2019
3: Promote and act to create safe communities	Sales of alcohol to underage persons Over service Acts of violence	A) When notified by Arizona DPS of a collision, investigate 100% of licensees in wrong way driver cases on Arizona freeways wherein a Title 4 violation is a contributing factor, significant injury or death occurred, and a direct causal link exists between a licensed entity and the driver of the responsible vehicle
		B) Complete investigative breakthrough project efforts to reduce the sale of alcohol to persons under 21 by 50% by December 31, 2018
		C) Execute 235 youth outreach and education training deliveries targeting abstinence of alcohol

LICENSING AND ADMINISTRATION DIVISION

LICENSING SECTION

Licensing is responsible for issuing liquor licenses to qualified applicants and providing exceptional customer service to the public. Current licensing staff includes five customer service representatives (CSRs), two records custodians, and a licensing manager. CSRs answer questions and assist licensees with completing required paperwork. Personal assistance was provided to 372 walk-in applicants and licensees in October 2018. On average, CSRs spent 18 minutes with each walk-in visitor. Records custodians ensure the state’s liquor records are safe, legible, and readily accessible for the Department’s archives, online services, and public records requests. Records custodians also process payments, transfer records between local governments and the state, and create electronic business forms and instructions.

Transaction	October 2018	FY 2019 Year to Date	FY 2018** Year End
New liquor licenses issued	690	2,220	4,270
Liquor licenses renewed	1,157	3,655	10,339
Special event permits issued	397	935	3,755
Interim permits issued	42	178	674
Exempt locations issued	12	75	159
Lottery licenses issued	4	11	26
Active liquor licenses*	15,538	15,538	14,482

* This number fluctuates daily depending on renewals, new applications, suspensions and revocations.

** Data discrepancies due to new license system implemented in the year.

The Department is required to approve or disapprove a license application within 105 days from the day the application is filed (A.R.S. § 201(E)). The time to process an application indicates how well the Department is fulfilling its mission to “efficiently license qualified applicants.” The goal is to issue Series 6-Bar, Series 7-Beer and Wine Bar, Series 9-Liquor Store, Series 10-Beer and Wine Store, and Series 12-Restaurant licenses in no more than 75 days.

License Type	Average Number of Days to Issue License – October 2018			
	Number of Applications	Average Time to Process	FY 2019 Running Average	FY 2018 Year End Average
Series 6-Bar	8	53	65	83
Series 7-Beer and Wine Bar	8	63	65	83
Series 9-Liquor Store	3	69	63	76
Series 10-Beer and Wine Store	13	63	68	85
Series 12-Restaurant	31	61	65	84

ADMINISTRATION SECTION

Administration is responsible for Budget and Finance, Procurement, Information Technology, Communications, Special Projects, Human Resources, Liquor Board Administration, and Policy Research. The Budget and Finance Unit tracks incoming revenues which include funding allocated to the Department, grants awarded to the Investigation Division, license fees, and fines. This unit coordinates revenue disbursement to the state and Arizona's 15 counties, accounts payable, and payroll processing. The Procurement Unit coordinates with ADOA in obtaining and evaluating resources and supplies with a goal of improving the cost efficiency of operations.

The Information Technology Unit provides desktop support and expertise in maximizing the utility of technology resources. The Communications and Special Projects Unit directs incoming and outgoing information, including media communications and requests, website design and content, and industry announcements and presentations. The Human Resources Unit manages a proper entrance and exit process for employees, participates in the creation, maintenance and distribution of departmental policies and procedures, and manages on-going employee training.

Collected Revenue by Fee Type

Source of Revenue	October 2018	FY 2019 Year to Date	FY 2018 Year End
FMV (Liquor License Lottery)	0	248,075	3,170,925
Applications	21,410	81,348	425,241
Licenses Issuances Fees	99,650	549,962	1,141,560
Licenses Renewals Fees	204,575	849,948	2,845,779
Interim Permit Fees	4,000	15,200	59,700
Agent Change	1,600	7,750	35,551
Fines (Liquor Law Violations)	39,125	175,839	328,475
Special Event (DHS)	12,050	27,425	72,500
Club (DES)	5,250	20,750	41,700
Penalty Fees (Late Renewals)	14,700	40,800	200,400
Copy Fees	0	906	1,623
Non-Use Surcharge	9,400	62,600	177,300
Audit Surcharge (J Fund)	10,950	56,040	182,550
Enforcement K Surcharge	40,845	125,790	422,415
Enforcement L Surcharge	31,170	103,455	363,210
Miscellaneous	13,595	37,862	90,022
17W Direct Shipment License	2,475	11,700	54,675
17W Direct Shipment Renewal	0	0	74,025
Growlers	2,550	7,350	N/A
Samplings	3,120	6,940	N/A
Fingerprints Fees	4,818	20,526	53,522
Total Revenue Collected	\$521,283	\$2,468,241	\$9,741,172

* Acquisition of Control, Site Inspection, Extension of Premises, Co-Op, Person Transfer, BYOB, Location Transfer, Sampling.

STATE LIQUOR BOARD

The State Liquor Board consists of seven members who are appointed by the Governor. Arizona Revised Statutes (A.R.S.) Title 4 requires five of the members shall not be financially interested directly or indirectly in a business licensed to deal with spirituous liquors. Two members shall be engaged in business in the spirituous liquor industry, at least one of whom shall currently be a retail licensee or employee of a retail licensee. One member shall be a member of neighborhood association recognized by a county, city, or town. No more than four members may be of the same political party. No more than three members may be appointed from the same county.

Action	October 2018	FY 2019 Year to Date	FY 2018 Year End
Hearings Scheduled	2	16	33
Licenses Granted	0	0	14
Licenses Denied	0	3	2
Continuances Granted (Matters may be postponed to a subsequent hearing.)	0	5	4
Continuances Denied	0	0	0
Applications Withdrawn (Applicants may withdraw their applications.)	1	6	5
Appeals Heard (Applicants and licensees have the right to appeal a decision made by the Director or the Board.)	0	1	1
Rehearings Requested (A rehearing of a case may be requested by the Board, the applicant, or an interested party.)	1	1	3
Hearings Cancelled (If the reason for the protest is clearly removed or satisfied, the Director may request the Board to cancel the hearing.)	0	0	4

LIQUOR BOARD MEMBERS	
Michael J. Troyan (I) Chair Maricopa County Retailer Term Expires January 18, 2021	Troy L. Campbell (R) Vice Chair Maricopa County No Financial Interest Term Expires January 18, 2021
Michael N. Widener (R) Maricopa County No Financial Interest Term Expires January 18, 2021	Jeffrey K. Oravits (R) Coconino County Neighborhood Association No Financial Interest Term Expires January 21, 2019
Walter W. Jahn (R) Pima County Wholesaler Term Expires January 20, 2020	

INVESTIGATION DIVISION

It is the responsibility of the Investigation Division to ensure licensees comply with Arizona Revised Statutes (A.R.S.) Title 4 (Alcoholic Beverages) and Arizona Administrative Code (A.A.C.) Title 19 (Rule 19-1-101 through Rule 19-1-705). The division includes Investigations, Compliance, Audit, Industry Trade Practice, and Prevention. The primary functions of the Investigation Division are to:

Enforce Title 4 and Title 13 criminal laws to ensure compliance with statutes.
Investigate complaints regarding licensed establishments received from community members and local law enforcement personnel.
Conduct background investigations of liquor license applicants to determine if they have met Title 4 qualifications to possess a liquor license.
Conduct routine licensed business inspections to educate and prevent future violations.
Conduct Covert Underage Buyer (CUB) details to determine if a licensed establishment is in compliance with Title 4 regarding the sale and service of liquor only to persons age 21 and older.
Review police reports submitted by local law enforcement agencies to assess compliance and when one or more violations are found, submit reports to the Compliance Unit for accountability.
Work with licensees and their staff regarding Fake IDs and changes to Title 4 and A.A.C. Title 19 to ensure compliance.
Track industry trade practices to ensure compliance with Title 4 and A.A.C. Title 19.
Monitor and perform audits of two types of licensed establishments: hotel/motel with restaurant (Series 11) and restaurants (Series 12).
Collaborate with law enforcement agencies statewide on the application of Title 4, with emphasis on the Administrative Law process.
Develop and implement enforcement plans for the sale and service of liquor at large scale, public "special events" where attendance of more than 1,000 people is expected.
Educate students about legal, physical, and emotional outcomes that can occur when alcohol is consumed by persons under the age of 21.
Work with community members to ensure that licensed establishments positively impact neighborhoods.

DIVISION STATISTICS

Achievements	October 2018	FY 2019 Year to Date	FY 2018 Year End
Officer-to-Liquor License Ratio (Nonsupervisory staff of ten full time sworn officers)	1:1,553	1:1,553	1:1,456
Citations			
Total Citations Issued (Number of citations issued by an investigator for administrative, criminal, and underage violations)	34	220	428
Citations Issued to Underage (Number of citations written to underage persons who were found in violation of Title 4)	31	189	421
Violations			
Criminal Counts Charged (Number of counts charged by an investigator when person is in violation of Title 4, Title 13 or Title 28)	62	417	758
Administrative Counts Charged (Number of administrative counts charged by an investigator when a liquor law violation was found at a liquor-licensed establishment)	34	132	531
Underage Violations (Number of counts charged by an investigator for a liquor law violation involving an underage person)	62	424	732
Compliance			
Routine Liquor Inspections (Number of establishments randomly inspected to ensure they are operating in compliance with Title 4)	15	70	260
Actioned (Administrative) Complaints (Number of administrative citations issued and scheduled for an administrative hearing)	6	37	165
Compliance Case Reports Submitted	6	35	225
Non-Actioned (Criminal) Complaints (Number of incoming complaints to the Investigation Division reporting a liquor law violation)	35	160	399
Investigation			
Site Inspections Completed	29	196	481
On-View Violation Case Reports (Level 1 high priority involving underage, over service, and/or act of violence)	3	13	143
Total Achievements*	702	3,665	9,918

*Including police report reviews and completed protests not listed above

LAW ENFORCEMENT SPECIAL DETAIL

- Covert Underage Buyer Program (CUB) – Detective Barchak and Detective Webb
- CUB – Sergeant Palubeskie and Detective Barchak
- CUB – Detective Fletcher
- Assist Flagstaff Police Department with Tequila Sunrise – Detective Carruthers and Detective Sanchez
- ASU Football game – Sergeant Kuhl, Detective Williams, and Detective Trevizo
- State Fair – Detective Webb and Detective Barchak
- Yavapai College Community Event – Detective Webb
- Fake I.D. training in Camp Verde (9 attendees) – Detective Webb
- Title 4 training in Maricopa (28 attendees) – Detective Webb
- Alcohol Awareness training (2 sessions: 145 attendees) – Detective Webb
- Defensive Driving training for Department officers – Detective Carruthers
- Detectives Sandhez, Webb, Swift, Barchak, Zacarias, and Fletcher attended Defensive Driving training.
- Detectives Sandhez, Webb, Swift, Barchak, Zacarias, Carruthers, and Fletcher attended Firearms Qualification.
- Detective Barchak attended General Instructor school.
- Sergeant Palubeskie, Detective Zacarias, and Detective Fletcher attended Warrior Mind training in Tucson.

COVERT UNDERAGE BUYER PROGRAM

In an effort to curb the sale of liquor to underage persons, the Department utilizes the Covert Underage Buyer (CUB) program, which was instituted in May 2003. This program provides the resources necessary for investigating reported complaints of licensed businesses suspected of underage liquor law violations. When the Department has reasonable suspicion a licensed establishment is selling liquor to underage customers, a CUB will be sent in to attempt to purchase liquor. CUBs are between the ages of 16 and 19 and are carefully trained by Detectives. The Department also provides CUB program training to all Arizona law enforcement agencies.

Action	October 2018	FY 2019 Year to Date	FY 2018 Year End	May 2003 to October 2018
Locations Investigated	15	62	118	4,206
Number That Sold to CUB	3	16	32	1,339
Percentage of Establishments That Sold to CUB	20.0%	25.8%	27.1%	31.8%
Administrative Citations Issued	5	48	77	3,224
Criminal Citations Issued	4	34	47	2,513

UNDERAGE VIOLATIONS

Statute and Violation	Number of Counts Charged in October 2018	Number of Counts Charged in FY 2019	Number of Counts Charged in FY 2018
A.R.S. § 4-241(A) Failure to request ID from underage; accepting unauthorized forms of ID	3	21	49
A.R.S. § 4-241(K) Accepting unauthorized IDs	0	0	2
A.R.S. § 4-241(L) Underage who uses false ID to buy alcohol	12	75	75
A.R.S. § 4-241(M) Underage who solicits another person for alcohol	0	7	0
A.R.S. § 4-241(N) Underage who uses of false ID to gain entry to a liquor business	4	21	23
A.R.S. § 4-241(P) Person purchasing alcohol for underage	0	0	0
A.R.S. § 4-244(9) Furnishing alcohol to an underage; underage in possession/consumption	24	160	274
A.R.S. § 4-244(20) Consuming spirituous liquor in public place, thoroughfare or gathering	0	4	1
A.R.S. § 4-244(41) Underage with alcohol in system	11	71	218
A.R.S. § 13-2907.01 False reporting to law enforcement agencies	0	1	1
A.R.S. § 13-3613 Contributing to delinquency and dependency of a child	0	2	2
A.R.S. § 28-3478.1 Unlawful use of driver license	8	55	59
A.R.S. § 28-3478.2 Lend ID to another person	0	0	2
A.R.S. § 28-3478.3 Using another person's driver license	0	7	9
Total Violations	62	424	715

Ages of Underaged Cited This Month	<15	15	16	17	18	19	20
	0	0	0	0	8	12	11

AUDIT STATISTICS

The Audit Unit monitors and performs audits of Series 11-Hotel/Motel with Restaurant and Series 12-Restaurant, to determine whether licensees are complying with A.R.S. § 4-205.02 by deriving at least 40% of their gross revenue from the sale of food and 60% from the sale of liquor. The Audit Unit refers violations to the Compliance Unit.

Active Restaurant-Type Licenses	October 2018	FY 2019 Year to Date Average	FY 2018 Year End
Hotel/Motel w/Restaurant (Series 11)	191	188	184
Restaurant (Series 12)	3,958	3,940	3,856
Total Restaurant-Type Licenses	4,149	4,128	4,040
Auditor-to-Liquor License Ratio <small>(One full time auditor)</small>	1:4,149	1:2,583	1:2,020
Audit Action		Year to Date Total	FY 2018 Year End
Audits Completed	0	8	2
Audits Passed	0	4	0
Audits Failed	0	2	0
Audits Inconclusive/Audit Not Performed	0	2	0
Locations granted one year to continue operation	0	1	0
Open Audit Cases		Year to Date Average	FY 2017 Year End
Audits in progress	4	3	2
Open cases w/projected ratio of >37%	4	3	0
Open cases w/projected ratio between 30 to 37%	0	0	2
Open cases w/projected ratio of <30%	0	0	0
Locations being monitored	106	105	95
Source of Revenue		Year to Date Total	FY 2017 Year End
Assessed fine revenue	\$0	\$8,000	\$59,500
Collected fine revenue	\$2,000	\$9,250	\$34,875

COMPLIANCE STATISTICS

The Compliance Unit imposes disciplinary actions against licensees for violations of state liquor laws. The Compliance Unit is responsible for determining an appropriate course of disciplinary action which may consist of verbal or written warnings, consent agreements, or referral for a full administrative hearing.

Action	October 2018	FY 2019 Year to Date	FY 2018 Year End
Revocations	0	0	0
Suspensions	0	1	2
Surrenders	0	4	7
Divestitures	0	0	0
Administrative Complaints	0	0	0
Decisions and Orders	0	0	2
Cases Received	11	65	632
Cases Completed	2	7	119
Cases in Progress	9	58	516
Warning Letter Issued	0	1	72
Cases Sent to the Office of Administrative Hearings	0	0	6
Fines Collected	\$21,075	\$158,525	\$290,000
Cases Adjudicated	24	102	303
Action Resulting From Underage Violations			
Licenses Suspended	0	0	0
Licenses Revoked	0	0	0
Fines Collected	\$9,530	\$9,530	\$43,875

UPCOMING EVENTS AND MILESTONES



Agent Alfred Moore Memorial

INVITATION

Tuesday, November 27, 2018

2:00 PM

Arizona Department of Liquor Licenses and Control
800 West Washington Street • First Floor Auditorium
Phoenix, Arizona

Please join our staff in honoring Agent Moore's sacrifice and service to our community. Light refreshments will be served. Please RSVP with Detective Webb at 602-542-9054 or email at Daniel.Webb@azliquor.gov.

END OF OCTOBER 2018 REPORT TO THE GOVERNOR