



STATE OF ARIZONA  
DEPARTMENT OF LIQUOR LICENSES AND CONTROL

Douglas A. Ducey  
GOVERNOR

John Cocca  
DIRECTOR

**March 16, 2018**

Governor Doug Ducey, has made it a top priority for concerned State agencies to identify and implement all feasible strategies that can lead to a reduction in the number of wrong way drivers operating on our State highways. Usually, it is an innocent motorist that is struck by the wrong way driver and seriously injured or killed. Each wrong way collision has devastating effects on the victim/s and their families and seriously interrupts the ability of others to safely travel on our highways as they must often be closed or restricted for extended periods of time while an investigation is conducted. The Arizona Department of Liquor Licenses and Control (DLLC) is an active participant in a consortium of agencies that are collaborating to identify mitigation strategies. This consortium of agencies includes The Arizona Department of Public Safety, Department of Transportation, Department of Health Services, Department of Insurance, and The Governor's Office of Highway Safety. This consortium is determined to identify all possible strategies to reduce the number of these tragedies. Initial strategies include not only the full use of enforcement techniques, increased DUI enforcement, but also the enhanced use of technology along with public education to help eradicate these unacceptable occurrences and the deadly outcomes they produce. When an impaired driver is involved, occasionally the impairment can be traced back to the over-service of alcohol to that person at a liquor establishment, in violation of Arizona law.

In collaboration with DPS, DLLC assists and supports DPS in the investigation of these serious motor vehicle collisions that involve an impaired wrong way driver. DLLC will conduct a parallel investigation to try and ascertain where the impaired driver was consuming alcohol and if over-service in fact occurred. The over-service of alcohol by an establishment to an individual can lead to criminal and administrative penalties. DLLC asks for your immediate attention to this deadly problem. As a licensee in Arizona, you have a responsibility to ensure your customers are not served alcohol to the point of intoxication. If an intoxicated person is identified inside an establishment, it is a licensee's responsibility to ensure the safety of that individual.

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[WWW.AZLIQUOR.GOV](http://WWW.AZLIQUOR.GOV)

Individuals requiring special accommodations please call (602)542-9027

Thank you in advance for your assistance with our efforts in keeping intoxicated drivers off Arizona roadways and highways.

John Cocca  
Director